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# E-MAIL MAGAZINE

Issue 148 [September, 2020]

OCCI e-Magazine

<Back number available at <http://www.osaka.cci.or.jp/e/emagazine/>>

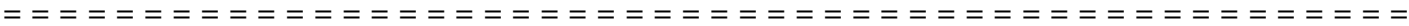
## 1. SDGS BUSINESS OPPORTUNITIES IN THE ERA OF LIVING "WITH CORONAVIRUS!" EVENT HELD TO PROMOTE SDGS AWARENESS

In cooperation with Osaka Prefecture and Yoshimoto Kogyo Holdings Co., Ltd., the Osaka Chamber of Commerce and Industry (OCCI) held the "Oh!saka altogether SDGs" event at the Namba Grand Kagetsu Theater on August 26th to raise awareness of the SDGs. In addition to explaining the activities of Osaka Prefecture and the OCCI for the SDGs, there was also a "Shinkigeki" comedy performance on the SDGs. The OCCI Chairman Ozaki played the owner of a soba restaurant opening



in a shopping district that was suffering the coronavirus crisis, but also enthusiastically implementing initiatives for the SDGs. The Osaka Governor Yoshimura also made a surprise appearance on the stage. The audience of about 400 people was drawn into a whirlpool of laughter and the venue had a very lively atmosphere. In the finale, Chairman Osaki of Yoshimoto Kogyo Holdings Co.,Ltd. said, "It was the tensest Shinkigeki comedy to date." After the event, Chairman Ozaki said, "We will not let the coronavirus beat us and we want to use the SDGs to send out spirited energy from Osaka."

There were 15 booths set up on the 1st floor of the venue and they sold products from companies and organizations working on the SDGs. This provided an opportunity for visitors to start working towards the SDGs.



**2. THE EXPO LOGO WAS DECIDED**

The Japan Association for the 2025 World Exposition (Chairman: Hiroaki Nakanishi, Chairman of Keidanren (Japanese Business Association)) held its final logo selection committee meeting (Chair: Tadao Ando) on August 25th, and decided the logo to symbolize the Expo 2025 in Osaka and Kansai. The Association had invited the public to suggest logos from November last year and 5,894 entries were received. The final five selected after passing through each selection process were announced on August 3rd and public comments were invited.



The opinions received from the general public were then referred to in the deliberations at the logo selection committee meeting held on that day. As a result, the logo selected as the best work was connected red spheres shaped in the image of a cell. This logo was created by TEAM INARI, which is led by art director Tamotsu Shimada and based in Naniwa Ward, Osaka.

Mr. Shimada described how he was shocked when he saw the Tower of the Sun at the Osaka Expo in 1970 when he visited as a child. He said that although he could not equal Taro Okamoto, he wanted to create something with originality. He expressed his hope that the Expo will be very exciting.

From now on, the OCCI will coordinate with the Japan Association for the 2025 World Exposition and use items such as posters and digital signage to publicize the logo and the Expo.

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**3. NEW NORMAL SEMINAR - INNOVATION EDITION**

On August 20th, the Osaka Chamber of Commerce and Industry in cooperation with the MIT Media Lab held the Innovation Edition in a series of seminars entitled "Starting towards the New Normal." The purpose of this seminar was to gain an understanding of the short-term changes that have been occurring since the COVID-19 pandemic began, to get an outline of the new normal, and also to consider the future of business.

At the start of the seminar, Ms. Kikuyo Miyazaki, the consul in charge of economic affairs at the Consulate-General of Japan in Boston, gave a lecture on the "Impact of the Coronavirus Shock on U.S. Economic Trends and Innovation Startup Investment." She discussed the themes of the "Situation of New Coronavirus Infections in the U.S.," "Situation of startup investment in the U.S." and "Discussion on the role of innovation for the new normal."

Next, MIT Media Lab staff introduced new projects by start-ups in the era of living "with coronavirus", under the title "Surviving and Thriving in 2020." This was by Mr. Habib Haddad of the Director's Office, Visiting Appointments, and Mr. Calvin Chin of the Director's Office, both of the E14 Fund, which is the MIT Media Lab's support fund for entrepreneurs.

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**4. MOVING FORWARD: VOICES FROM FOREIGN COMPANIES IN OSAKA DURING COVID-19**

The Osaka Business and Investment Center interviewed the managers of six foreign companies in Osaka who are working hard and not yielding to COVID-19. They also made a PR video.

The video includes the managers' descriptions of their experiences and thoughts on responding in this emergency situation, and also introduces the latest trends in Osaka as an investment destination.

Please be sure to watch the video. ↓

<https://o-bic.net/e/interview/>

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## 5. CHAIRMAN OZAKI PARTICIPATED IN A PRIVATE VIEWING OF THE GRAND RE-OPENING OF ITAMI AIRPORT UNDER THE GUIDANCE OF REPRESENTATIVE DIRECTOR AND CEO YAMAYA

On August 5th, Kansai Airports (Yoshiyuki Yamaya, Representative Director and CEO) reopened Itami Airport (Osaka International Airport) after completing its first large-scale renovation in the roughly 50 years since its opening. The renovation has been ongoing for about four and a half years. It has introduced full-scale "Smart lanes" that can shorten the time for security inspections, and has established a "walkthrough type" commercial area before the boarding gates, with a layout that emphasizes ease of movement. The security checks are completed quickly, so this means that there is time to spare before boarding and the passengers can enjoy leisurely shopping and eating.

On July 31st, Chairman Ozaki and President Miyagi participated in a private viewing before the grand re-opening, guided by Representative Director and CEO Yamaya. They viewed the "Smart lanes," which automatically transport baggage to an X-ray inspection machine. These have been increased from 4 to 14 lanes. They also viewed the goods sales and eating/drinking area in the walkthrough type commercial area, which is the first of its kind in a domestic airport in Japan. Chairman Ozaki commented, "The airport has become a place where both passengers and locals can relax and enjoy themselves."

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O-BIC as one-stop service center for creating a foothold in Osaka

<http://o-bic.net/>

Osaka Business & Investment Center (O-BIC), established in 2001, is operated through the joint efforts of the Osaka Prefectural Government, Osaka City Government, and Osaka Chamber of Commerce & Industry.

As your one-stop service center for business investing, O-BIC provides a comprehensive yet detailed support system. International companies, foreign government offices and economic organizations as well as foreign-capitalized companies located in Japan are welcome to use the center to obtain accurate information and essential advice for creating a foothold in Osaka. For further information, please contact: [o-bic@osaka.cci.or.jp](mailto:o-bic@osaka.cci.or.jp)

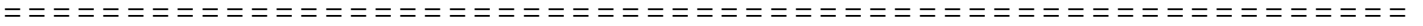


Information about scheduled events (in Japanese only):

If you wish to receive information about scheduled events, please visit

<http://www.osaka.cci.or.jp/mailstation/> and submit your subscription request to OCCI Email Station.

Alternatively, please check out information about scheduled seminars and other events on OCCI's website (in Japanese only).



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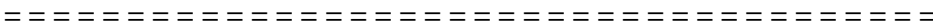
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