GIF ASEAN-Japan is held for startup global expansion

- 14th December, Osaka Chamber of Commerce and Industry (OCCI) and other member organizations of "ASEAN-Japan Business Promotion Platform" or AJB platform; Singapore Business Foundation (SBF), Thai Chamber of Commerce (TCC) and Vietnam Chamber of Commerce and Industry (VCCI) hosted "Global Innovation Forum (GIF) ASEAN-Japan" online together. 70 entrepreneurs and world organizations from ASEAN and Japan joined this global forum.
- The event focuses on startups witch are the pillars of AJB platform. Selected startups made pitches for an opportunity to expand its business overseas as a bridge of multilateral cooperation.
- Eight companies (See below for details) from diverse fields including DX (Digital Transformation), green and food introduced their unique technologies or services and explained what do they expect from future partners. The attractive new businesses evoked great interest in audience and brought active opinion exchange.
- OCCI and the member organizations are preparing more beneficial GIF event next year aiming for deeper relationship between ASEAN and Japan.

[OUTLINE]

■ Title: GIF ASEAN-Japan

■ When : Thursday, 14th December, 2023 15:30 - 17:00 (JP)

14:30 - 16:00 (SG)

13:30 - 15:00 (TH, VN)

■ Where : Online (Zoom Webinar)

■ Viewer count : 70 (Japan + ASEAN countries)

■ Organizer : OCCI, SBF, TCCI, VCCI ■ Supporter : ASEAN-Japan center

■ Language: English (EN-JP simultaneous translation)

■ Program : LIVE pitch <10min/company (Pitch 5min+Q&A) ×8 companies>

Speakers (Product, Service/Nation/Genre/Established Year)

- 1. **Ergofito** (Advanced Water treatment/Singapore/Green Tech/2017)
- 2. Wateroam (Portable water purifier/Singapore/Green Tech/2014)
- 3. NS Energy (Agro-waste derived high quality pellet/Thailand/Green Tech/2022)
- 4. PUUN Intelligent (Cloud Accounting Software/Thailand/DX/2014)
- 5. BAO HIEM 365 INSURTECH (Insuretech Platform/Vietnam/DX/2021)
- 6. **TUBUDD** (Tourist-Guide matching app/Vietnam/Travel Tech/2018)
- 7. **Direct RF** (Small fast defrosting machine/Japan/Food Tech/2013)
- 8. <u>Jikantechno</u> (Agro-waste derived high functional material/Japan/Green Tech/2016) (Screenshot at next page)



