

MEIHAN SHOKUJIN Co., Ltd.

▶ Product/Service Category

Eating is living.

SOFUMARU

▶ Outline

SOFUMARU is a new soft meal and an original product invented by Meihan Shokuhin. It is soft enough to chew with your gums, but retains the appearance and taste of the ingredients.

Recently it has been revealed that there are some problems associated with minced meals, which have traditionally been served to those who have difficulty chewing: the meals make it hard to form a bolus; their appearance may decrease the appetite; and they may cause aspiration pneumonia.

Driven by the desire to provide meals that are safe and make people smile, we conducted research and developed SOFUMARU based on our experience of offering meal services at facilities.

We hope that SOFUMARU helps you enjoy life with joy.

MEIHAN SHOKUJIN Co., Ltd.

► Features

○ Attractive appearance

Taste, smell and appearance are essential elements to any meal, and the appearance is the first thing you sense. Meals should be pleasing to the eye to stimulate the appetite and to have a good diet.

Unlike traditional minced meals, meals pureed in a blender, or reshaped pureed meals, SOFUMARU retains the original shape of the food, and also has a wonderful taste and smell.

<Traditional chopped meal>



<SOFUMARU>



MEIHAN SHOKUJIN Co., Ltd.

► Features

○ Incredible softness

Our original technology using enzymes allows degradation of fibers, and makes food soft.

SOFUMARU meat and fish are soft enough to chew with the gums, and easily form a bolus that can be swallowed with ease.

○ A wide variety of choices available

We offer 30 types of SOFUMARU dishes, including classic meat and fish dishes.

Our menu also includes mochi (Japanese rice cake), a squid dish and karaage (Japanese fried chicken).



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▶ Company Profile

■ Meal services <meal service for businesses and institutions (government offices, corporate offices, factories, dormitories, training centers etc.); hospital meal service (hospitals, clinics etc.); meal service for care facilities (care facilities for seniors, people with disabilities, and children etc.); meal service for schools (elementary, junior high and high schools etc.); meal service for day nurseries and kindergartens; catering service>

■ Production and sales of SOFUMARU

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MEIHAN SHOKUJIN Co., Ltd.

▶ Target Countries/Regions : All regions

Overseas Business Experience : No

Languages : Japanese

Overseas office : NIL