

CONTENTS

1. (NOTIFICATION)
INVITATION TO THE 2014
KANSAI INTERNATIONAL
MEISHI EXCHANGE (TO BE
HELD ON NOV. 5)

2. REQUEST TO THE
NATIONAL GOVERNMENT
FOR DEREGULATION IN
NATIONAL STRATEGIC
SPECIAL ZONES
(RELAXATION OF STATUS
OF RESIDENCE FOR
FOREIGN COMPANIES, ETC.)

3. MYANMAR AIRWAYS
INTERNATIONAL BEGINS
PROVIDING FLIGHT
SERVICES FOR ITS KANSAI
INTERNATIONAL AIRPORT-
YANGON ROUTE (FROM
OCTOBER 8)

4. FIREEYE, INC. FROM THE
U.S. FORMS A TIE-UP WITH
KANDEN SYSTEM
SOLUTIONS CO., INC., AND
MAKES AN ENTRY INTO
OSAKA

5. OCCI INTERNATIONAL
DIVISION REPORT ON VIP
VISITORS

E-MAIL MAGAGINE

Issue86 [Sep 2014]

1. (NOTIFICATION) INVITATION TO THE 2014 KANSAI INTERNATIONAL MEISHI EXCHANGE (TO BE HELD ON NOV. 5)

Under one roof, local Japanese businesses will join their foreign counterparts to strengthen existing ties and build new partnerships during an evening of business networking. This event is your opportunity to meet the main players and to explore new market opportunities in Kansai and abroad.



Kansai Ambassador Miwa will be attending the event for the first time, as well as Kansai's Consular Corp. City and Prefectural Government officials will also be on hand to facilitate networking and to provide market information to participants. Leaders from both the international and local business Chambers will also be in attendance to offer their expertise on current market conditions and potential business strategies.

Finally, participants can look forward to a sumptuous buffet with drinks followed by a raffle including numerous grand prizes. All proceeds from the raffle will go towards charity supporting children affected by the Tohoku disaster.

The Osaka Chamber of Commerce and Industry



- Date: Wednesday, November 5th, 2014
- Time: 18:30 - 21:00 (Doors Open for Registration at 18:00)
- Venue: ANA Crown Plaza Hotel Osaka, Manyo Banquet Room, 3rd floor

For registration and further details of this event, please click here:

http://www.osaka.cci.or.jp/event/upload/seminar_fax_file/fax_fileD11141105011.doc

For inquiries, please contact:

Yumiko Nagoshi (Ms.), International Division, Osaka Chamber of Commerce and Industry

Tel: 06-6944-6400 Fax: 06-6944-6293 E-mail: nagoshi@osaka.cci.or.jp

2. REQUEST TO THE NATIONAL GOVERNMENT FOR DEREGULATION IN NATIONAL STRATEGIC SPECIAL ZONES (RELAXATION OF STATUS OF RESIDENCE FOR FOREIGN COMPANIES, ETC.)



Source : Kansai Innovation International Strategic zone

On August 29, the Osaka Chamber of Commerce and Industry made a total of 13 proposals as measures for Regulatory and Institutional Reforms in the National Strategic Special Zones in response to the invitation by the Cabinet Office, including the formation of “international & future medical care centers” and the promotion of foreign companies’ entry into Japan.

In March, the Japanese government designated six areas around Japan, including the Kansai region (Osaka, Kyoto, and Hyogo prefectures), as National Strategic Special Zones in order to promote bold

Regulatory and Institutional Reforms. Each of those zones has established meetings of the zone, and is currently putting plans for the zone into concrete shape. In addition, the government is scheduled to invite new proposals for Regulatory and Institutional Reforms at least twice a year. This is the first of such invitations.

The OCCI’s 13 proposals included seven (7) related to the medical field, three (3) related to the foreigner- and foreign company-related field, two (2) related to the tourism field, and one (1) related to the employment field. In the proposals for the medical field, the OCCI sought the expansion and improvement of combination therapies not covered by insurance in order to form an international & future medical care center with a highly dense agglomeration of medical and research institutions in an urban area of Osaka (the Second Development Zone in the Umekita Area.)

Toward its promotion of foreign companies’ entry into Japan, the OCCI also requested that the government newly establish a status of residence for foreign companies and foreigners currently preparing for the establishment of their businesses, or to relax the conditions to obtain such status of residence.

3. MYANMAR AIRWAYS INTERNATIONAL BEGINS PROVIDING FLIGHT SERVICES FOR ITS KANSAI INTERNATIONAL AIRPORT-YANGON ROUTE (FROM OCTOBER 8)



Source : Myanmar Airways International

Myanmar Airways International will launch three charter flight services per week (on Monday, Wednesday, and Saturday) from October 8 (Wed), 2014 for its Osaka (Kansai) - via Phnom Penh (Cambodia) - Yangon (Myanmar) route.

While the outgoing route is from Kansai International Airport by way of Phnom Penh to Yangon, the incoming route involves direct flight services from Yangon to Kansai International Airport. Although (from December 1), the international airline aims to open regular flight services between Japan and Myanmar in the future.

Myanmar is now attracting great interest from Japanese companies as a promising destination of business operations in the future, in addition to Japan and Myanmar's diplomatic relationship marking its 60th anniversary this year. Cambodia is also attracting attention because Aeon Mall, the leading retailer in Japan, has opened its first outlet in this country this year. With improved convenience thanks to the direct flight services, future promotion of business-, cultural-, and tourism-related exchanges between the two countries are expected.

4. FIREEYE, INC. FROM THE U.S. FORMS A TIE-UP WITH KANDEN SYSTEM SOLUTIONS CO., INC., AND MAKES AN ENTRY INTO OSAKA

On August 4, the Osaka Business and Investment Center (O-BIC, which consists of the Osaka Chamber of Commerce and Industry, and Osaka prefectural and municipal governments, Secretariat: OCCI's International Division) announced that FireEye from the U.S., a leader in the cyber protection industry providing products and services against advanced cyber-attacks known as "targeted attacks," will establish a base in Osaka in order to expand its business in the Western Japan market.



Before its entry into Osaka, the company concluded a comprehensive partnership agreement in the information security field with Kanden System Solutions. According to FireEye's own research, Japan is a target country with the world's fourth highest risk for cyber-attacks.

Country Manager Masayuki Moteki of FireEye Japan expressed the following aspiration: "Since cyber-attack techniques have become complicated, it is difficult to prevent those attacks with conventional services.

We would like to protect the IT infrastructure of companies in Osaka with new solutions to be developed through the fusion of the two companies.”

* Mr. Shingo Torii (Senior Executive Vice President and Representative Director of the Board, Suntory Holdings Limited) has accepted an opportunity to become Vice Chairman of the OCCI.

The Osaka Chamber of Commerce and Industry held the 7th Ordinary General Assembly of Councilors on July 28, and newly elected Mr. Shingo Torii as its Vice Chairman.

Mr. Torii was born in 1953. In 1979, he completed a graduate program of the University of Southern California. He joined Suntory Holdings in 1983, became a director in 1992, and was promoted to his current post in 2003.



5. OCCI INTERNATIONAL DIVISION REPORT ON VIP VISITORS

- 8/12 Mr. Tran Duc BINH, Consul-General, Consulate General of the Socialist Republic of Vietnam in Osaka
- 9/19 Mr. Allen GREENBERG, Consul-General, Consulate-General of the United States of America in Osaka-Kobe
- 9/19 Mr. Lee Hyun-ju, Consul-General, Consulate-General of the Republic of Korea in Osaka

Contact Us

Osaka Chamber of Commerce & Industry

2-8, Honmachibashi, Chuo-ku, Osaka, JAPAN
540-0029

Tel +81-6-6944-6400

Fax +81-6-6944-6293

E-mail intl@osaka.cci.or.jp

Chief Editor : Shinji MARUYAMA, Director of International Division, OCCI

Contact Persons : Noriko FUJITA (Ms.), Hikaru KOHAMA (Mr.)

Back Numbers of OCCI e-Magazine:

<http://www.osaka.cci.or.jp/e/mail/index.html>

※ Please contact us through the email (kohama@osaka.cci.or.jp) to inform us of your change of e-mail address, or of your wishes not to receive OCCI e-Magazine.